FORM D PROCESSED

ÚNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

MAR 2 7 2007

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR

	OMB APPROVAL	
OMB Nu	mber: 32	35-0076
Expires:	April	30, 2008
Estimat		4
hours p	17400	-00
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THOMSON . UNIFORM LIMITED OFFERING EXEMPTION

FINANCIAL

Name of Offering (check if this is an amendment and name has changed, and indicate change.)

Spring 2007 Incentive Compensation Plan Distribution of Common Stock, \$0.001 par value pe

Spring 2007 Incentive Compensation Plan Distribution of Common Stock, \$0.001 par value per share ☐ Rule 504 Rule 506 Filing Under (check box(es) that apply): ☐ Rule 505 Type of Filing: New Filing Amendment A. BASIC IDENTIFICATION DATA 1. Enter the information requested about the issuer Name of Issuer (check if this is an amendment and name has changed, and indicate change.) M Financial Holdings Incorporated Address of Executive Offices (Number and Street, City, State, Zip Code) Telephone Numb 1125 N.W. Couch Street, Suite 900, Portland, Oregon 97209 (503) 232-6960 Address of Principal Business Operations (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code) (if different from Executive Offices) Brief Description of Business Provides qualified insurance agencies marketing techniques, sales promotion ideas, computer software and marketing products and software. Type of Business Organization corporation limited partnership, already formed other (please specify): limited partnership, to be formed business trust Month Year Actual or Estimated Date of Incorporation or Organization: 1101 |9|5| Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State: CN for Canada; FN for foreign jurisdiction) IDIE

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

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A. BASIC IDENTIFICATION DATA
 Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years;
 Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of
the issuer;
Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
Each general and managing partner of partnership issuers.
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Balser, Ronald D.
Business or Residence Address (Number and Street, City, State, Zip Code)
3424 Peachtree Road NE, Suite 2100, Atlanta, GA 30326
Check Box(cs) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Cheney, James A.
Business or Residence Address (Number and Street, City, State, Zip Code)
1400 Williams Street, Chattanooga, TN 37408
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Downey, David J.
Business or Residence Address (Number and Street, City, State, Zip Code)
505 Devonshire Drive, Champaign, IL 61824
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Mack, Richard D.
Business or Residence Address (Number and Street, City, State, Zip Code)
8330 Woodfield Crossing, #100, Indianapolis, IN 46240
Check Box(cs) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Meisenbach, John W.
Business or Residence Address (Number and Street, City, State, Zip Code)
1325 4th Avenue, Suite 2100, Seattle, WA 98101
Check Box(es) that Apply: Promoter 🗵 Beneficial Owner 🔲 Executive Officer 🔯 Director 🔲 General and/or Managing Partner
Full name (Last name first, if individual)
Mullin, Peter W.
Business or Residence Address (Number and Street, City, State, Zip Code)
2029 Century Park East, 37 th Floor, Los Angeles, CA 90067
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Nease, III, Lawton M.
Business or Residence Address (Number and Street, City, State, Zip Code)
2100 RiverEdge Parkway, Suite 200, Atlanta, GA 30328
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Palmieri, Victor H.
Business or Residence Address (Number and Street, City, State, Zip Code)
2029 Century Park East, 37th Floor, Los Angeles, CA 90067
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Solomon, Mark I.
Business or Residence Address (Number and Street, City, State, Zip Code)
308 E. Lancaster Ave., Suite 300, Wynnewood, PA 19096
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
(
Business or Residence Address (Number and Street, City, State, Zip Code)
(use blank sheet, or copy and use additional copies of this sheet, as necessary)
A. BASIC IDENTIFICATION DATA
2. Enter the information requested for the following:
• Each promoter of the issuer, if the issuer has been organized within the past five years;
2 of 10

• Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of
the issuer;
 Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers.
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Jonske, Fred H.
Business or Residence Address (Number and Street, City, State, Zip Code)
1125 N.W. Couch Street, Suite 900, Portland, Oregon 97209
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Byrne, Daniel F.
Business or Residence Address (Number and Street, City, State, Zip Code)
1125 N.W. Couch Street, Suite 900, Portland, Oregon 97209
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Friedman, Donald H.
Business or Residence Address (Number and Street, City, State, Zip Code) 1125 N.W. Couch Street, Suite 900, Portland, Oregon 97209
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full name (Last name first, if individual)
Graves, Gerald J.
Business or Residence Address (Number and Street, City, State, Zip Code)
1125 N.W. Couch Street, Suite 900, Portland, Oregon 97209
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Morrison, Connie K.
Business or Residence Address (Number and Street, City, State, Zip Code)
1125 N.W. Couch Street, Suite 900, Portland, Oregon 97209
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
O'Connor, Randall M.
Business or Residence Address (Number and Street, City, State, Zip Code)
1125 N.W. Couch Street, Suite 900, Portland, Oregon 97209
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full name (Last name first, if individual)
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Full name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
business of Residence Address (Number and Street, City, State, Zip Code)
D INFORMATION ABOUT OFFICIAL (1)
B. INFORMATION ABOUT OFFERING Yes No
1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?
Answer also in Appendix, Column 2, if filing under ULOE.
2. What is the minimum investment that will be accepted from any individual?
3 of 10 .

3.	Does th	, he offering	permit joi	nt ownershi	o of a single	e unit?						Yes	No ⊠
	commi a perso states, broker	ssion or sin on to be liste list the nam or dealer, y	nilar remu ed is an as e of the brown may se	sociated per roker or dea et forth the i	solicitation son or agen ler. If more	of purchase it of a broke than five (ers in conne r or dealer r 5) persons t	ection with s registered w o be listed a	ales of secuith the SEC	rities in the and/or with	offering. If a state or		
Full N/A	•	Last name f	irst, if ind	ividual)									
		Residence	Address (Number and	Street City	v State Zin	Code)						
		Tresidence	1001000 (·	oucou, on), otate, 23/	0000)						
Nam	e of As	ssociated Br	oker or D	ealer			•						
State	es in W	hich Person	Listed Ha	as Solicited	or Intends t	o Solicit Pu	rchasers						
(Check	"All States'	or check	individual S	States)							🔲 All	States
□A □II □M □R	iT I	□AK □IN □NE □SC	□AZ □IA □NV □SD	□AR □KS □NH □TN	□CA □KY □NJ □TX	□CO □LA □NM □UT	□CT □ME □NY □VT	□DE □MD □NC □VA	□DC □MA □ND □WA	□FL □MI □OH □WV	□GA □MN □OK □WI	□HI □MS □OR □WY	□ID * □MO □PA □PR
Full	name (Last name f	irst, if ind	ividual)									÷
Busi	ness or	Residence	Address (Number and	Street, City	y, State, Zip	Code)	···					
Nam	e of As	sociated Br	oker or D	ealer				****		· · · · ·			
State	es in W	hich Person	Listed Ha	as Solicited	or Intends t	o Solicit Pu	rchasers						
	-		or check	individual S	,					<u></u>		All	
□A □IL □M □R	_ T 	□AK □IN □NE □SC	□AZ □IA □NV □SD	□AR □KS □NH □TN	□CA □KY □NJ □TX	□CO □LA □NM □UT	□CT □ME □NY □VT	□DE □MD □NC □VA	□DC □MA □ND □WA	□FL □MI □OH □WV	□GA □MN □OK □WI	□HI □MS □OR □WY	□ID □MO □PA □PR
Full	name (Last name f	irst, if ind	ividual)									
Busi	ness or	Residence	Address (Number and	Street, City	y, State, Zip	Code)	•••	-				
Nam	ic of As	ssociated Br	oker or D	caler									
				s Solicited		o Solicit Pu	rchasers					-	
				individual S								All	_
	- IT	□AK □IN □NE □SC	□AZ □IA □NV □SD	□AR □KS □NH □TN	□CA □KY □NJ □TX	□CO □LA □NM □UT	□CT □ME □NY □VT	□DE □MD □NC □VA	□DC □MA □ND □WA	□FL □MI □OH □WV	□GA □MN □OK □WI	□HI □MS □OR □WY	□ID □MO □PA ′ □PR

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

	already exchanged.	Aggregate	Amount Already
	Type of Security	Offering Price	Sold
	Debt	\$ 0	\$0
	Equity	<u>\$_36,564,120*</u>	<u>\$ 36,564,120*</u>
	Common Preferred	¢ 0	¢ 0
	Convertible Securities (including warrants).	\$ 0	\$ <u>0</u> \$ 0
	Partnership Interests	\$ 0	\$ 0
	Other (Specify)	\$ 0	
	Total	<u>\$_36,564,120*</u>	\$ 36,564,120*
	Answer also in Appendix, Column 3, if filing under ULOE.		
<u>'</u> .	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
		Number Investors	Aggregate Dollar Amount of Purchases
	Accredited Investors	214	\$_35,258,980*
	Non-accredited Investors	20	\$ 1,305,140*
	Total (for filings under Rule 504 only)	N/A	S N/A
	Answer also in Appendix, Column 4, if filing under ULOE.		<u> </u>
} _	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.	T . C	D. Hardana ar
	Type of offering	Type of Security	Dollar Amount Sold
	Rule 505	N/A	\$ N/A
	Regulation A		\$ N/A
	Rule 504		\$ N/A
	Total	N/A	\$ N/A
}.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		<u> </u>
	Transfer Agent's Fees.	П	\$ _ N/A
	Printing and Engraving Costs.	ā	S N/A
	Legal Fees	\boxtimes	\$ 58,000
	Accounting Fees	oxdim	\$ 24,000
	Engineering Fees		\$ N/A
	Sales Commissions (specify finders' fees separately)		\$ N/A
		\boxtimes	\$8,000

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

 \boxtimes

\$ 90,000

^{*} The issuer will receive no cash proceeds from the offering. The purpose of the offering is not to raise capital, but to distribute compensation under an incentive compensation plan for services rendered to the issuer.

	b. Enter the difference between the aggr Question 1 and total expenses furnished in the "adjusted gross proceeds to the issuer."	response to Part				is	,		
	are adjusted gross proceeds to the issuer.				-			•	36,474,120*
5.	Indicate below the amount of the adjusted used for each of the purposes shown. If the estimate and check the box to the left of the equal the adjusted gross proceeds to the issabove.	e amount for any e estimate. The to	purpos otal of	e is not kno the paymen	own, furnish an its listed must				
				•			ments to Officers Directors, & Affiliates	1	Payments to
Sala	ries and fees					П	\$ 0		Others \$ 0
	chase of real estate						\$ 0	H	\$ 0
	chase, rental or leasing and installation of m						\$ 0		\$ 0
	struction or leasing of plant buildings and f		,			$\overline{\Box}$	\$ 0	Ē	\$ 0
	uisition of other businesses (including the v		involv	ed in this o	ffering that				
	be used in exchange for the assets or secur						\$0		<u>\$</u>
Rep	ayment of indebtedness						<u>\$0</u>		<u>\$</u> 0
Wo	king capital		<u>\$0</u>		<u>\$</u>				
Oth	er (specify):						<u>\$</u>	\boxtimes	<u>\$36,474,120*</u>
	umn Totals						\$ 0	⊠ ,474,12	\$36,474,120* 20*
	<u> </u>	D. FE	DERA	L SIGNA	<u>rure</u>				k
sign	issuer has duly caused this notice to be signature constitutes an undertaking by the issuer mation furnished by the issuer to any non-	er to furnish to th	U.S.	Securities a	ind Exchange C	Commi	ssion, upon writte		
Issu	er (Print or Type)	Signature			.14	Date			
Μl	Financial Holdings Incorporated	1) Day	rd	Sik	utt	Mai	rch 20, 2007		
Nan	ne of Signer (Print or Type)	Title (Print or			<u> </u>		<u> </u>		
Dav	vid W. Schutt	Secretary							
	he issuer will receive no cash proceed ribute compensation under an incen							capita	I l, but t o
			A TWT	ENTION	, ,				
			וווא						

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

		<u> </u>	
1.5	Person : 日東中国市場 古名中華記書中語 Seption は あいま E. STATE SIGNATURE: 「A Person in the Person i		
ī.	Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?	Yes	No
	See Appendix, Column 5, for state response.		•
2.	The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a no CFR 239.500) at such times as required by state law.	otice on Fe	onn D (17
3.	The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnishe offerees.	d by the is	ssuer to
4.	The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availabil has the burden of establishing that these conditions have been satisfied.		
	ne issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behal ally authorized person.	f by the u	ndersigned
	Signature Financial Holdings Incorporated Signature Date March 20, 2007		

Issuer (Print or Type) M Financial Holdings Incorporated	Signature	Schutt	Date March 20, 2007
Name of Signer (Print or Type) David W. Schutt	Title (Print or Type)		
David W. Schutt	Secretary		

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX

i	· ·	2	3			1		:	5
	to non-a	to sell ccredited is in State i-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item I)	Type of investor and amount purchased in State (Part C-Item 2)			Disqualification under State ULOE (if yes, attach explanation of waiver granted (Part E-Item 1)		
State	Yes	No	·	Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount :	Yes	No
AL		x	Common Stock \$162,660	2	\$162,660	. 0	N/A		х
AK					·			. <u> </u>	
AZ		x	Common Stock \$793,170	3	\$793,170	0	N/A		X
AR		x	Common Stock \$70,550	1	\$70,550	0	N/A		x
CA	X		Common Stock \$2,477,880	37	\$2,469,860	2	\$8,020		X
со		х	Common Stock \$680,080	. 7	\$680,080	0	N/A		X
СТ	Х		Common Stock \$392,340	7	\$358,840	1	\$33,500		Х
DE	-	x	Common Stock \$154,330	1	\$154,330	0	N/A		x .
DC					<u> </u>				
FL		x	Common Stock \$885,990	9	\$885,990	0	N/A		X
GA	X		Common Stock \$3,230,480	9	\$3,166,040	1	\$64,440		X
н							·		
1D									
IL		x	Common Stock \$8,363,700	21	\$8,363,700	0	N/A		х
IN		x	Common Stock \$156,550	3	\$156,550	0	N/A		X
IA		. x	Common Stock \$49,740	2	\$49,740	0	N/A		X
KS									
KY		X	Common Stock \$128,080	2	\$128,080	0	N/A		X ·
LA	Х		Common Stock \$206,960	2	\$77,840	2	\$129,120		Х
ME			• .			,	,		
MD	х		Common Stock \$244,330	4	\$145,070	2	\$99,260	 	Χ,

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	to non-a	d to sell ccredited s in State 3-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)		
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No	
MA	X		Common Stock \$626,580	5	\$586,050	2	\$40,530		х	
MI		X	Common Stock \$1,163,310	7	\$1,163,310	0	N/A	·	X	
MN	X		Common Stock \$106,390	1	\$27,950	3	\$78,440		X	
MS					•					
МО		X	Common Stock \$258,900	2	\$258,900	0	· N/A		x	
МТ							•			
NE		x	Common Stock \$1,165,990	7	\$1,165,990	0	N/A	•	X	
NV					,		•			
NH		X	Common Stock \$54,370	1	\$54,370	0 .	N/A	_	x	
NJ		· x	Common Stock \$341,090	1	\$341,090	0	N/A		X	
NM			,				٥			
NY	x		Common Stock \$943,460	8	\$909,410	1	\$34,050		X	
NC		x	Common Stock \$1,355,340	3	\$1,355,340	0	N/A		X	
ND							· · · · · · · · · · · · · · · · · · ·			
ОН	X		Common Stock \$1,239,100	12	\$1,168,340	1	\$70,760		x	
ok		· X	Common Stock \$190,910	2	\$190,910	0	N/A		x	
OR	X		Common Stock \$4,253,190	6	\$4,032,800	. 1	\$220,390		х	
PA	X		Common Stock \$2,041,220	12	\$2,028,510	1	\$12,710		x	
RI	X		Common Stock \$618,660	6	\$593,700	1	\$24,960		X	
SC									1	
SD							,	<u> </u>	,	
TN		X	Common Stock \$553,820	7	\$553,820	0	N/A		×	

1	,	2	3	. 4					5
	to non-a investor	I to sell ccredited s in State i-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)		amount purchased in State			
State	Yes	No		Number of Accredited Investors	, Amount	Number of Non-Accredited Investors	Amount	Yes	No
TX	Х		Common Stock \$1,708,800	8	\$1,626,760	1	\$82,040		X
UT		X	Common Stock \$56,120	2	\$56,120	0	· N/A		
VT		x	Common Stock \$101,870	1	\$101,870	0	N/A		X.
VA		x	Common Stock \$492,460	4	\$492,460	0	 N/A		x
WA	x		Common Stock \$718,540	5	\$311,620	1	\$406,920		x
WV									
WI		X	Common Stock \$577,160	4	\$577,160	0	N/A		x
WY									
PR									

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